CANADIAN Film Weekly
VOICE of the CANADIAN MOTION PICTURE INDUSTRY

Vol. 14, No. 39 TORONTO, OCTOBER 12, 1949 $2.00 Per Annum

1949 LOOKS LIKE BIGGEST YEAR EVER

EQUAL 1948 BUILDING RECORD IN NINE MONTHS OF THIS YEAR

Even though the Canadian motion picture industry continued its boom expansion at a surprising rate in 1948, as evidenced by the gain of 224 theatres and $6,753,768 at the boxoffice over the 1947 figures, everything points to 1949 as the biggest year of all. And this in spite of some weeks when grosses dropped lower than at any time in the last decade. Among the distributors Canada's rating is as a country which returns four to five per cent of the total yielded by the domestic market.

If the 212 new theatres built in Canada since the lifting of restrictions were a factor in bringing boxoffice receipts from $55,430,711 in 1945 to $69,619,047 in 1948, then 1949 will be a big year indeed. In 1946 there were

(Continued on Page 5)

Safety Stock Now Used In Canada

Canadian Kodak has made a limited amount of safety stock available for printing of shorts and features for movie theatres and will offer more after the beginning of the new year. This is the first time that safety stock suitable for normal exhi-

(Continued on Page 8)

Over-Border TV Pix Causes Suit

A suit to prevent the National Broadcasting Company from televising certain Mack Sennett comedies to Canadian viewers was filed in the New York Supreme Court. A motion for a temporary injunction will be heard Oct. 17.

(Continued on Page 8)

Rate 'Sweet' Gross At $8 Million

Theatres revenue from the sale of candy, ice cream, soft drinks and popcorn was estimated to be about $8 million in 1948 by one of the leading figures in the Canadian trade.

Estimate of USA gross for theatre vending was given as $500 million at the recent convention of the TOA.

Dom'n Sound Moves

Offices and warehouse of Dominion Sound Equipments Limited in Toronto are now located at 368 Victoria Street. The telephone number, WA. 6131, remains unchanged.

WB's 'Pretty Baby'

Dennis Morgan and Betsy Drake will star in Warner Brothers' Pretty Baby.

Big FPCC Boost For British Pix

The best promotion possible on a national scale has been undertaken by Famous Players Canadian Corporation for the group of 20 British films from Eagle-Lion which it recently contracted to play. This is in contrast to the normal exploita-

(Continued on Page 12)

Sales Drive Will Honor Harnick

Columbia's Canadian general sales manager, Harvey Harnick, has been the recipient of many congratulations from trade and staff since it was learned that a drive in his honor would be held. This sales drive got under way on October 3rd and will last until

(Continued on Page 3)

WB Gift To Var Village Kaye, World Preem

News that Danny Kaye would make a personal appearance in connection with the world premiere of his newest film, The Inspector General, for the Toronto Variety Club's crippled children's vocational guidance school, has caused excitement in Toronto, as well as in communities hundreds of miles away. Variety members have each had dozens of calls for tickets—and committees haven't even been set up yet.

A surprise thrill of pleasure ran through the most recent general meeting of the Toronto tent when Morris Stein, who was presiding, received permission to an-

(Continued on Page 3)

Warners, Variety and Joy-bells

Danny Kaye, the greatest comedian of the new generation, is coming to Toronto on November 17. He is being sent here by Jack, Albert and Harry Warner. They approved the suggestion of their chief Canadian officer, Haskell Masters, who placed before them the request of Tent 28, Toronto, Variety International, for Kaye's services.

The Warner brothers did more than that. They are sending Kaye's newest picture, The Inspector General, filmed in Technicolor, with him—and as a world premiere.

They will both be seen and heard from the stage of the Famous Players' Imperial Theatre, which, like Kaye and the picture, will be had at no cost to the Variety Club.

Honor is due the Warner brothers for their generosity and understanding. Canadian showmen are proud that

(Continued on Page 3)

RKO's 'Holiday Affair'

Holiday Affair is the final title for RKO's Don Hartman film known in work as Christmas Gift.

Famous Into Drive-ins On All Cylinders

Big news of theatre building in Canada is the fact that Famous Players, which announced an important interest in the future of the drive-in theatre in this country a while ago, has revealed plans for a broad surge forward. Six drive-ins are planned for Western Canada and perhaps more, while three are set for Ontario now and plans for others are being finalized.

Location of the Famous Players drive-ins in the West, as announced by L. I. Bearg, Western division manager, are Nanaimo, BC; Moose Jaw, Regina and Saskatoon, Saskatche-

(Continued on Page 3)

USP's 'Rock Bottom'

Eleanor Parker, Patricia Neal and Ruth Roman will star in United States Pictures' Rock Bottom, which WB will release.

'SINS OF THE FATHERS' OKAY IN ONTARIO

Pulled out of circulation by the Ontario censor some months ago, Sins of the Fathers, social hygiene film made by Canadian Motion Picture Productions and distributed by Maynard Films, has been okayed for exhibition. Health League of Canada withdrew objection to the film and it will be shown under its sponsorship throughout Canada.

GUNS! GHOULS! GAGS! GALS!
in the most riotous mystery in history!
BUD
LOU
"ABBOTT and COSTELLO MEET The KILLER, BORIS KARLOFF"
More FUN! More MURDERS! than when they met... FRANKENSTEIN!
Universal International

Screenplay by HUGH WEDLOCK, HOWARD SNYDER and JOHN GRANT • Directed by CHARLES T. BARTON Produced by ROBERT ARTHUR • A UNIVERSAL-INTERNATIONAL PICTURE

Another Hit From

Empire-Universal Films Ltd.

FAMOUS DRIVE-INS

(Continued from Page 1)

wan; Brandon Manitoba; and Lethbridge, Alberta.

In the Eastern division, which is headed by Morris Stein, the locations so far are Sarnia and Toronto, with two drive-ins to be built outside the latter city. It is likely that Ontario will have as many new units as the West, or more. At present, Ontario companies controlled by Famous Players operate drive-ins in Chippawa, Hamilton, London and Maidstone, near Windsor.

The only interest Famous Players has in Western drive-in operation is the Winnipeg unit of Western Drive-in Theatres, the Jake Miles company. The Famous-Miles combination will build two more outside of Winnipeg.

Other industry building includes the opening of the following three new houses:

Paradise Valley, Alberta. William Risk's 195-seat Paradise, first here.

Notre Dame de Lourdes, Man. D. R. Girouard's 390-seat Notre Dame. C. Wynant's Parochial is the only situation here.

Penetang, Ont. Principal Investments Limited, operators of the 306-seat Esquire, has opened its new 606-seat Pen.

Famous Players has reopened its Grand in Regina, formerly a second-run house, as a first-run, with Ma and Pa Kettle as the leadoff attraction. House has been reseated and renovated and has an extensive candy bar. Capacity is now 900.

Plans are being readied for a theatre in Grand Prairie, Alberta, but no details are available yet.

RKO Names Two For 'Carriage Entrance'

Robert Mitchum and Ava Gardner, the latter borrowed from MGM, will join Melvyn Douglas as stars of RKO's Carriage Entrance. Robert Sparks is executive producer, Polan Banks is producing and Robert Stevenson directing.

Two In Production For Hal Wallis

Hal Wallis will have two pictures before the cameras in Paramount's Hollywood Studio shortly. He is planning to start production of The Furies and will also begin shooting interior scenes for September, on which location work in Italy was completed recently.

The Furies, based on a novel by Niven Busch, will star Barbara Stanwyck and Walter Huston. The story, which has Mexico and San Francisco in the 1880's as a background, is that of a girl whose devotion to her father is turned to hate by a stepmother.

WB Gift To Variety

(Continued from Page 1)

nounce the news from Haskell Masters, Canadian general manager of Warner Brothers.

The show will take place at the Imperial Theatre, Toronto, which was donated by Famous Players, on November 17th and it is rumored that it may be extended to a two-theatre premiere, with the circuit offering a second house, Shea's, gratis. The price of tickets has not been set yet.

The Inspector General, produced by Warner Brothers in Technicolor, was suggested by the great Russian classic play of the same name, written by Nikolai Gogol. It is full of comedy situations which have never failed to draw the fullest measure of laughter and those who know it will certainly look forward to the Danny Kaye-WB version.

Jerry Wald, one of the film world's most successful producers, tried his talents on The Inspector General. He has given Kaye the finest of support histrionically and at the boxoffice, for with him will appear Barbara Bates, Walter Slezak, Elsa Lanchester, Gene Lockhart, Alan Hale, Walter Catlett, Rhys Williams, Benny Baker, Norman Leavitt, Sam Hearn, Lew Hearn, Nestor Paiva, Byron Folger and Lennie Brennan.

Henry Koster directed The Inspector General, Phillip Rapp and Harry Kurnitz wrote the screenplay, and Sylvia Fine wrote the music and lyrics.

Arthur Moger, Warners' publicity representative in Boston, has been assigned to join Tony Ranicar, WB's Canadian ad-pub chief, by Bill Bromberg of home office in New York after talking it over with Mort Blumenstock. The premiere will have the most painstaking attention the company can give it.

'The Outcast' Next Pine-Thomas Film

The Outcast will be the next production for Paramount by William H. Pine and William C. Thomas, who now are producing The Eagle and the Hawk. The Outcast, which will be filmed from an original screenplay by Geoffrey Homes, is a modern adventure romance.

Warners, Variety and Joy-bells

(Continued from Page 1)

Jack Warner was born in London, Ontario, just as they are proud that Gene Lockhart, one of the many fine players who support Kaye in The Inspector General, is a native of that same city. And Canadians have a special place in their hearts for Danny Kaye because of the affection in which he is held by the common people and royalty alike in the Mother Country.

All these links bind the Warner brothers to Variety Village and its inhabitants of the near future, the crippled children of Ontario. There the children will live and there they will learn the arts and crafts that will make them useful and independent Canadians when they grow up. Because of the Warners and others like them the disadvantages of being a physically handicapped child will be greatly reduced.

The Warner Brothers and Danny Kaye paid tribute to the work of a great writer named Gogol when they chose his classic play as the source of their film. May we quote the work of another great writer by way of acknowledging their understanding of our aims? John Masefield is our man and in "The Everlasting Mercy" he wrote:

"And he who gives a child a treat
Makes joy-bells ring in Heaven's street,
And he who gives a child a home
Builds palaces in Kingdom Come."

If we of the Toronto Variety Tent cause any joy-bells to ring and create palaces in Kingdom Come because of Variety Village, among our partners in that celestial housing project will be the Warner Brothers and Danny Kaye. And Haskell Masters' commission will be an appreciative wink and a hearty handshake.

Film Weekly

Vol. 14, No. 39, Oct. 12, 1949

HYE BOSSIN, Managing Editor

Address all communications — The Managing Editor, Canadian Film Weekly, 175 Bloor Street East, Toronto, Canada.
Entered as Second Class Matter.
Published by Film Publications of Canada, Ltd., 175 Bloor Street East, Toronto, Ontario, Canada, Phone PRincess 1757 or PRincess 3707. Price $2.00 per year.

HARVEY HARNICK
Canadian general sales manager for Columbia Pictures, who is being honored with a sales drive which began Oct. 3 and ends Dec. 31.

HARNICK DRIVE

(Continued from Page 1)

the end of this year.

Harnick, formerly assistant general manager under Louis Rosenfeld, came to Columbia in Toronto at the age of 19 as a member of the accessories department. That was in 1929 and he served in several capacities in the booking department before being promoted to the sales staff.

In 1939 he became manager of the Calgary branch and in 1942 was brought back to Toronto as Rosenfeld's No. 1 aide. He was promoted to his present post, which was created for him, in 1942.

Among the films being offered in the playdate drive to honor Harnick are:

Johnny Allegro, with George Raft and Nina Fochs.

The Reckless Moment, with James Mason and Joan Bennett.

Tokyo Joe, with Humphrey Bogart.

The Doolins of Oklahoma, with Randolph Scott, John Ireland and Louise Allbritton.

Mr. Soft Touch, with Glenn Ford and Evelyn Keyes.

Anna Lucasta, with Paulette Goddard, Broderick Crawford, William Bishop and Oscar Homolka.

Miss Grant Takes Richmond, with Lucille Ball and William Holden.

The Traveling Saleswoman, with Joan Davis.

Tell It to the Judge, with Rosalind Russell and Robert Cummings.

Curtiz To Direct

Michael Curtiz will direct Warners' Bright Leaf.

...WHERE THE
JAMES BOYS AND THE
DALTONS STOPPED...
that's where the Doolins began!

COLUMBIA PICTURES presents

Randolph SCOTT
in
The DOOLINS *of* OKLAHOMA

with

George **Macready**
Louise **Allbritton**
John **Ireland** · Virginia **Huston** · Charles **Kemper**

Written by Kenneth Gamet • A PRODUCERS ACTORS PRODUCTION

Directed by
GORDON DOUGLAS

Produced by
HARRY JOE BROWN

A COLUMBIA PICTURE

1949 Looks Like Biggest Year Ever

(Continued from Page 1)

28 new theatres opened, (although the number of places classified as theatres by the government increased by 154 over 1945) and receipts jumped by $4,458,261. From 1945 to 1947 there were 112,660 seats added, bringing the total in the latter year to 834,360. The 1948 figures are not available yet.

In 1947 the number of theatres built was 109 and the number in operation, 1,693, was 154 more than 1946, while the 1947 boxoffice take was $2,976,307 higher.

In 1948 the number of new theatres constructed was 75, while the number in operation, 1,917 was 254 higher than in 1947 and the gain in boxoffice receipts in the 12 months was, as stated earlier, $6,753,768 — a tremendous increase.

Tremendous Increase

The difference between the number of newly-constructed theatres opened in each year and the number of new theatres added to the total is caused by reopenings of closed houses and the government's classification of certain types of 16 mm. places of exhibition as movie houses. For instance, 104 parish and community halls showing 16 mm. films in Quebec were classified as theatres. They are not recognized as theatres by the Canadian Motion Picture Distributors Association, which applies that term only to 35 mm. standard houses and drive-ins — and gives the 1948 total of theatres as 1,606.

But 1949 is already shaping up as the year of years. As of September 30 no fewer than 108 newly-built theatres were opened, bringing the total since 1945 to 320! The number of drive-ins opened this year is 20, bringing the total to 34 — and four are under way, with 21 planned. Famous Players, which purchased several drive-ins from their owners, has entered that field on an important scale, and is at present planning to build nine new ones, with more in prospect.

In construction right now are 103 theatres and 137 are projected. If the number under way and projected is added to the number already built, the figure is 560. The rate of increase is probably higher than in any other country.

Boom's Beneficiaries

To realize quickly the size of the boom one has only to compare the 1948 boxoffice figure with that of 1938, when it was $33,635,052 for 1,130 theatres. The national receipts have better than doubled in the decade.

The benefit to the distributor of motion pictures is indicated by the fact that in 1938 his total revenue was $10,218,700 and in 1947 it was $19,464,706. To the latter figure can be added a good portion of the 16 mm. rental, $1,180,170. The distributor's share of the 1948 boxoffice gain of almost $7 million will probably bring his total rental to over $22 million. That share of it which is remitted to the USA recently became worth ten per cent less as a result of the devaluation of the Canadian dollar.

The benefits to the exhibitor of this boom economy is shown by the report of Famous Players in 1948, when it earned a net profit of $3,286,264 as against $974,788 ten years ago. Its net profit, according to Film Daily Year Book, was double that of 1945, when the figure was $1,594,947. To these gains for Canada's leading circuit and for most other exhibitors must be added vending profits on an estimated gross of about $8 million.

In view of this steady climb until the upsurge of 1948, it is no wonder that Paramount, which controls Famous Players from the USA, holds its Canadian interests in high regard. This is particularly true because of the reduction of its exhibition interests in the USA under the anti-trust court decisions.

Nor can one blame Twentieth Century-Fox, whose theatre holdings in the USA may also be affected by the court's findings, for wanting to buy into Odeon Theatres of Canada.

Increase of Population

Part of the credit for the pace of growth belongs to the increase in population. Canada's population today is estimated by the Bureau of Statistics as 13,545,000. It makes an annual estimate of population, then brings its figures into line with those of the census every ten years. The next census will take place in 1951.

In 1941 the census reported Canada's population as 11,500,000, which means that there are now about two million more. Of these, 348,000 are Newfoundlanders, who just became Canadians. Birth and immigration accounted for the rest of the increase.

When the first census was taken in 1871 Canada had a total population of 3,689,257. The following material from "Canada 1949," the official handbook of the government, gives some interesting information:

"But it was within the first decade of the present century that the most spectacular expansion of the population of Canada took place. The outstanding feature was, of course, the opening of the West to settlement.

Opening of the West

"The unorganized southern stretch of the Northwest Territories, ceded to the Dominion by the Hudson's Bay Company soon after Confederation, had been traversed by the Canadian Pacific Railway between 1875 and 1885. But, though the western population had roughly doubled in each of the decades ended 1881, 1891, and 1901, it was only with the discovery of the wheat-growing potentialities of the prairies and the launching of a large-scale immigration movement after 1900 that western settlement became a factor of first importance. In the period 1901-11 immigration exceeded 1,800,000 and, though at least a third of these were lost to Canada, it formed the chief factor in the gain of 34 per cent which the total population registered in that period and which was larger than the relative growth of any modern country during the same period. The movement was continued in the first three years of the second decade after which a recession set in.

"After the First World War immigration never again reached anything like its former levels and during the depression years of the 1930's it was still further restricted by Government regulations as well as by economic necessity. . . .

Principal Racial Stocks

"The Canadian population is made up of diverse races moulding themselves into a nation that takes its pattern from the land of their adoption. At the time of Confederation the largest individual British racial group was Irish, the Irish and Scottish together outnumbering the English by almost two to one. After 1881 the English predominated with Scottish in second place. At the time of the 1941 census the numerical strength of the principal racial stocks was in the following order: French, English, Scottish, Irish, German, Ukrainian, Scandinavian, Netherlandish, Jewish and Polish.

"In Canada, English and French are the official languages. The 1941 census revealed 1,474,009 people speaking both, while 7,735,486 spoke English only and 2,181,746 spoke French only."

NEW THEATRES IN CANADA

(By provinces from beginning of 1946 to Sept. 30th, 1949)

Province	Open	Under Way	Planned
Ontario	117	19	42
Quebec	68	18	22
British Columbia	29	15	30
Alberta	18	14	19
Saskatchewan	40	9	7
Manitoba	22	3	5
Nova Scotia	17	2	6
New Brunswick	7	2	5
Prince Ed. Island	1	—	1
Newfoundland	2	1	—
Totals	320	103	137

Grand total of all theatres opened, in work and projected is 560.

Note: Above figures include the opening of 34 Drive-ins, work under way on four more and the planning of an additional 21 — for a total of 59.

Opening of New Theatres

As of Sept. 30th, 1949

Year	Number
1941	3
1943	3
1944	3
1946 (Including 3 Drive-ins)	28
1947 (Including 4 Drive-ins)	109
1948 (Including 7 Drive-ins)	75
1949 (Including 20 Drive-ins)	108
Total (Including 34 Drive-ins)	329

The *Greatest Adventure* Man Ever Lived

brought to the screen in all its glorious excitement and spectacle!

J. ARTHUR RANK presents

FREDRIC MARCH
in
Christopher Columbus

COLOR BY **TECHNICOLOR**

CO-STARRING

FLORENCE ELDRIDGE
FRANCIS L. SULLIVAN
LINDEN TRAVERS
KATHLEEN RYAN
DEREK BOND

EAGLE-LION

A SYDNEY BOX PRODUCTION FOR GAINSBOROUGH

EXHIBITORS

HAVE BEEN ASKING FOR A

CHRISTOPHER COLUMBUS

SPECTACLE

for 20 years . . .

Now it's here . . .

The Best Known Sea Story of All Time
Reaches The Screen In All Its Glory.

A Smash Hit All Over the World!

150 'Day and Date' Key Runs In U.S.

Terrific Promotional Support
By Magazines, Radio and
Week-End Newspapers.

CONTACT EAGLE-LION FOR DATES *NOW!*

TV LAWSUIT

(Continued from Page 1)

The Canadian Film Weekly has predicted several times in the past that trouble would arise over the televising of motion pictures into sections not included in agreed-to areas or specific jurisdictions. Whether televised films will be permitted to override provincial and state censorship in Canada and the USA will be one of the major matters discussed when the censors of both countries meet in Toronto in the near future.

In the NY suit Joseph J. Balaber of New York says he owned the rights to the comedies, and that Aug. 7, 1946, he entered into contract with NBC permitting the company to televise the two-reel films only within the continental United States.

As part of the Howdy-Doody program, which originates over WNBT, New York, Balaber said the comedies were transmitted over network stations in Buffalo, Detroit and Cleveland.

The suit says "the television reception range and coverage area of these stations extends to and covers part of Southern Ontario."

Balaber says that earlier this year he was in Welland, Ont., and saw the televised comedies on the Howdy-Doody program over WBEN, Buffalo. Both NBC and the program's sponsors, Colgate - Palmolive - Peet, were aware that the programs were being received in Canada, he said.

Theatre Reopened In Mombasa, Kenya

The Majestic Theatre in Mombasa, Kenya, British East Africa, one of the two permanent situations there, has reopened after being closed for some three weeks for renovations and installation of new equipment. Sound and projection machines are reported to be the most modern in use anywhere in East Africa.

Indian and Arabic productions usually draw full houses in Mombasa, while English-language pictures are poor boxoffice generally. Take on the last named has at times been so bad that engagements have had to be cancelled.

VALEE GIVES ACKERY SENDOFF FOR FOX CONTEST

Rudy Valee, one of the featured players in Father Was a Fullback was playing at the Commodore Cafe, Vancouver, near the Orpheum Theatre and called on Ivan Ackery, its manager. Here he is shown making a presentation of a gold football to Ackery, a symbol that the latter has entered 20th-Fox' $7,500 exploitation contest in connection with playdates of Father Was a Fullback.

Cast In 'Blind Spot'

Claudette Colbert and Robert Ryan will star in Blind Spot, top-budget suspense drama to be produced by Jack H. Skirball and Bruce Manning for RKO.

RKO Sets Final Title

Final title for RKO's The Bail Bond Story has been set as A Dangerous Profession. Stars are George Raft, Pat O'Brien and Ella Raines.

DRIVE-IN USED AS CHURCH

Sunday services are being held at the Edmonton drive-in of Western Drive-in Theatres Limited, with Protestant and Roman Catholic congregations alternating on different weeks. Sponsored by the theatre company and the Edmonton Bulletin, the idea has been received enthusiastically and several service clubs have been aiding the plan. Named Church of the Open Air, it is part of a movement "to build a better community."

Ministers and priests have voiced their approval and regard it as an excellent way for shut-ins to attend church. An organ, two choirs and seats are transported to the drive-in each week.

MANAGERS SWITCHED BY 20TH

Several managerial changes were made recently by 20th Century Theatres, it was announced by M. L. Axler.

Charlie Greenwood of the Centre, London, has taken charge of the Geneva and Opera House, Orillia, replacing John Millar, who now supervises the Granada, Napanee. R. G. Tiede has moved from Napanee to the Palace, London, succeeding Max Davey, with the latter filling Greenwood's position at the Centre, London.

MGM DROPS 'UNNECESSARY' HELP

A blanket order to dismiss all "unnecessary" personnel has been issued by Dore Schary and Louis B. Mayer, chief production executives at MGM, to all studio producers and department heads.

Dropping of employees who do not contribute to "the essentials of production" was decided upon to counteract the estimated drop of 30 per cent in MGM's grosses resulting from devaluation of the British pound and other foreign currencies. Policy is to maintain film standards while streamlining operations.

SAFETY STOCK

(Continued from Page 1)

bition runs has been offered in Canada. Kodak's acetate film is almost as long-lasting as that made of nitrate and so is practical for theatre exhibition.

Don Spring of Canadian Kodak informed the Canadian Film Weekly that the present release of safety stock is the beginning of a long-term program — from three to five years — which will end with all prints being issued on it. Recent reports from the USA stated that Eastman's plan for conversion in that country has been speeded up from five years to two and will be completed by 1951.

The safety stock, which costs eight per cent more than nitrate right now, needs attention and care, particularly in splicing, and Canadian Kodak has preceded its release with a campaign of education directed at projectionists, revisers and lab men.

Laboratories will have to work out the allocation to their customers of the amount they receive.

Complete conversion to safety stock will be followed by radical changes in theatre architecture and building costs for movie houses will drop. But the first benefits of its use will be that it can be stored anywhere, expensive vaults being unnecessary, and reduction of fire insurance rates for theatres, exchanges and labs.

MPAA Sends Letters Lauding 'Canada' Pic

Some 9,000 educators have received letters from Roger Albright, director of educational services for the Motion Picture Association of America, lauding the RKO short, Canada Unlimited.

Albright told the educational leaders that the short was selected because it is an "outstanding dramatization of an important current subject."

"This film," he wrote, "deals with displaced persons and the contributions they are making to the rapidly expanding Canadian economy. The amazing development of Canada—our great and good neighbor to the North—is effectively portrayed in this picture."

NOW IS THE TIME TO INSTALL THOSE NEW CURTAINS!

Any Type — Any Material

WRITE — WIRE — PHONE

PERKINS ELECTRIC COMPANY LIMITED

2027 BLEURY STREET, MONTREAL, P.Q.
LAncaster 2154

ROYAL SOUND MASTER
SOUND EQUIPMENT
The Golden Voice of the Silver Screen

277 VICTORIA STREET, TORONTO, ONT.
ELgin 6209

—SHORT THROWS—

CANADA'S Royal Commission on National Development in the Arts, Letters and Sciences will cost taxpayers $93,525, according to the supplementary estimates tabled in the House of Commons by Finance Minister Abbott. Two other Royal Commissions will add another $318,000 to the total.

FALLING plaster slightly injured two woman patrons of the Garrick Theatre in Winnipeg recently. Renovations done only a short time before are believed by the theatre staff to be the cause of the ceiling being weakened.

NOMINATING committee for the coming elections of the Motion Picture Branch of the Toronto Board of Trade consists of George Peters, chairman, Harry Mandell and Gordon Lightstone.

NY TIMES book section recently listed the following publications under the sub-title "Movie Makers":

"The Dream Merchants," by Harold Robbins (Knopf). About "a dynasty of movie-makers."

"Not So Long Ago," by Lloyd Morris (Random House). Discusses growth of movies, along with radio and the automobile.

"A Pictorial History of the Movies," by Deems Taylor, Bryant M. Hale and Marcelent Peterson (Simon and Schuster). A new and extended edition.

MOVIES may be good for your vision, says the American Optometric Association. Its Dr. Elmer M. Soles stated that, "Looking at motion pictures under proper conditions gives valuable training to the eyes and muscles and nerves used in seeing. In fact, visits to the movies are recommended as an aid to correction of some visual problems."

NEWSREELS of the holocaust that destroyed the luxury liner, Noronic, and took a toll of over 100 lives were flashed on the screens of first-run theatres across Canada on the Monday following the Saturday morning of the fire. Responsible for the speed was Douglas Skene, resident Toronto cameraman for Associated Screen News, and Arnold Hague, ASN's newsreel manager in Montreal, where the films were flown and edited.

ARCH H. JOLLEY, executive-secretary of the MPTAO, was guest speaker at a recent meeting of the Catholic Business Women's Guild of Toronto in the Royal York Hotel. His subject was "Facts the Public Should Know about the Movie Industry."

Typodermic Injections

Fred Roner, that amazing stage pickpocket who fascinates anyone who has seen him perform, threw a brain-tester at Tom Daley and I and we both flunked. Here it is:

A Chinese mandarin ordered that his birthday be celebrated by cutting in half the time left for prisoners to serve. But what was he to do about those serving life? He thought and thought and finally arrived at the fairest solution.

You try figuring it out. The answer is at the bottom of this column.

To realize the majesty of money just take a look at the awe-inspiring inside of the Bank of Montreal's new premises at Bay & King . . . **The most interesting** business doors I've noticed are Marion Altman's at Yonge & Adelaide, Alton-Lewis on Bloor, near Avenue Road, and Ruby Cook's at Bay and Bloor . . . **Funny sight:** John Cohn, the China man, dragging Lou Rosenfeld to the dentist to have three tusks dug out.

Recent visitor on his way to Vancouver and due back was O. H. Borrodale, who photographed The Overlanders and some of Scott of the Antarctic . . . **Irving Herman,** former IFD publicity chief, now has his own company at 88 Richmond West . . . **Paul Firestone,** former assistant editor of the Moving Picture Digest, is operating Entertainment Unlimited, a booking agency. Phone PR. 3493.

Sure am glad that those two swell fellows, Bill Gold and Earl Torno, are now operating the Barclay Hotel. Though they have several more, the Barclay is their headquarters and you can bet that you'll find many of the film community around there at any time from now on. It's just around the corner from the Variety Club, so out-of-towners coming this way better put the Barclay on their list for shelter and entertainment. When you have known Bill and Earl as long as I have, you realize that there is nothing professional about their friendliness. You'll not be greeted anywhere by two nicer fellows than will welcome you to the Barclay.

Doff your toupe to F. E. Livingston of 150 Fermanagh Avenue, Toronto. Cigars cost him 50 cents a day so he gave up a day's smoking and turned the cash over to Variety Village . . . **A female** religious fanatic climbed on stage during George Formby's performance at the Royal and would have broken it up had she not been coaxed off by Mrs. Formby and others . . . **The William Lyon Mackenzie** memorial home on Bond Street, which we wrote about so long ago, is now a reality and will be opened to the public soon.

Two long-way-from-home fellows from California flew into Toronto and made friends around the Variety Club last week. They were John L. Terrill, who owns theatres in Cove and Orosi, California, and H. C. Munroe, Long Beach exhibitor. Terrill belongs to Tent 32, San Francisco, and Munroe to Tent 25, Los Angeles. They flew east in their own plane and went on from Toronto to Niagara Falls and Montreal . . . **Buddy Clark,** killed in that plane crash, was here a few months ago with Percy Faith . . . **It happened!** A fellow walked right through the full-length plate glass window of the Tops. Nobody hurt.

There's a dual revival in NY of two Will Rogers' pix, David Harum and Steamboat 'Round the Bend. Emp-U here will offer the Mae West-W. C. Fields starrer, My Little Chickadee, and Fields' You Can't Cheat an Honest Man . . . **Casino prices** are up a nickel to 80c for evening performances for absolutely the best entertainment buy in Canada, with such headliners as Nellie Lutcher, Helen Forrest, Eugenie Baird, etc., supported by other top acts and a film. Whoever is responsible for the new booking policy of the house really deserves a medal from the public as well as his associates.

The answer to the mandarin problem: He ruled that the lifers were to spend one day in jail and the next day out until they died.

—SHORT THROWS—

MARTIN BERNET, in other years a salesman in the Toronto territory, died recently.

ENGAGEMENT of Gone With the Wind at the Odeon, Toronto, was a terrific one and brought out a new generation of theatregoer. Many of the teen-agers, seeing it for the first time, explained that they had heard their parents talk about it in the past. Also the theatre's reserved seat section did the biggest business ever.

CALLED "the daddy of Nova Scotia projectionists" by the Halifax Chronicle Herald, Lamont (Monty) Lanigan, who showed the first film in Halifax 42 years ago, died recently at the age of 70. He worked in many of the city's theatres until 12 years ago, when he became a city hall caretaker.

SEVERAL theatres in Victoria, BC, have posted signs indicating that they will not accept $10 bills. Move was to prevent counterfeiters passing bogus money, as had been happening all over the country in stores and banks to experienced handlers of money.

HARRY GLOVER, for the past five months manager of the Reo in Elmira, Ont., has been transferred to the Fox, Kitchener, Ont., his former position being filled by Ralph Fries. Both houses are operated by B. S. McLeod, who also has several other situations.

DEVALUATION of the pound will increase the value of profits remitted to Britain from operations of the J. Arthur Rank Organization of Canada. Canadian dollars now buy more pounds and the pound is worth just as much domestically as it was before devaluation.

INSTALLATION of Princess Elizabeth's private theatre in the wine cellar of Clarence House has been postponed at her own request as licenses for that type of construction are not being granted. Equipment for the screening room was presented to her by the British film industry two years ago. Work of actual alteration will take an estimated two weeks and cost £2,000.

REISSUE of her silent starring pictures is being opposed by Mary Pickford. She claims that "the technique of talking pictures has so far outdistanced that of the old silent pictures" that it would be unfair to revive them.

ROAR!

"You ain't seen nothin' yet, mister exhibitor. Thanks for your appreciation of my summer efforts ('*Neptune's Daughter*,'* '*Barkleys of Broadway*,'* '*Stratton Story*,' '*Any Number Can Play*' *to name just a few*). The best is yet to come! 'IN THE GOOD OLD SUMMERTIME'* (*breaking records at Music Hall nationwide*), 'MADAME BOVARY' (*socko Philadelphia World Premiere*), 'THAT MIDNIGHT KISS'* (*watch terrific*), 'ADAM'S RIB,' 'THAT FORSYTE WOMAN'* *all Big Ones!*), 'THE DOCTOR AND THE GIRL' (*a sleeper!*) and many more! (*And remember M-G-M's 'BATTLEGROUND' is the greatest picture since sound!*)"

* *Asterisk denotes Technicolor picture*

LEO'S TONSILS ARE IN BETTER SHAPE THAN EVER WITH SO MANY NICE HITS TO ROAR ABOUT!

Distribs Up Cost Of Accessories

Devaluation of the Canadian dollar has forced distributors in this country to raise the prices of advertising accessories, almost all of which are imported, it was announced by Fred Dillon, executive director of the Canadian Motion Picture Distributors Association.

The old and new prices are:

One-sheets — were 25c each, are now 30c.

Three-sheets — were 75c each, are 85c.

Six-sheets — were $1.50 each, are $1.75.

24-sheets — were $5, are $5.75.

11 x 14 photos — were $1.25, are $1.45.

22 x 28 photos — were 75c, are 85c.

14 x 36 lobbies — were 60c, are 70c.

Stills — were 20c, are 25c.

Press books — were 50c, are 60c.

Heralds — were $6 per 1,000, are $6.90.

Slides — were 25c, are 30c.

Window cards — were 15c, are 18c.

One-column cuts — were 80c, now 92c.

Two-column cuts — were $1.60, now $1.85.

One-column mats — were 50c, are 60c.

Two-column mats — were $1, are $1.15.

Three-column mats — were $1.50, are $1.75.

NFB
The New
CANADA CARRIES ON
RELEASE FOR
October
OLD SONGS FOR YOUNG HEARTS
A NATIONAL FILM BOARD PRODUCTION
Distributed by
COLUMBIA PICTURES

Famous Boosts UK Pix

(Continued from Page 1)

tion and advertising which was provided for the several British films from Eagle-Lion which it played several years ago.

Not long ago the J. Arthur Rank Organization were charging indirectly that British films were not being treated fairly from an exhibition standpoint by leading theatres. Harold Wilson, head of the British Board of Trade, made the same charge at a press conference in Toronto, then met with John J. Fitzgibbons, president of Famous Players. Soon Canada's leading circuit signed for 20 pictures which were not made by J. Arthur Rank but are being distributed by him in Canada.

Now Famous Players is going all-out to promote British pictures in the public mind. A large ad in the daily press was headed "Britain's Best Joins Hollywood's Greatest In Famous Players Theatres." Press screenings and luncheons were held in important cities and guests invited from nearby ones. Columnists, editors, civic and political leaders, etc., were among those invited to see The Fallen Idol, first of the films, and meet Famous Players executives and managers.

Ottawa Luncheon

One of the most important conferences was held in Ottawa where, following a luncheon in La Touraine, the theatre men and their guests attended the screening of The Fallen Idol in the Capitol Theatre.

Among the guests at the luncheon were Grattan O'Leary, T. Lowrey, Will McLaughlin and E. S. Plante of the Ottawa Journal; Austin Cross, J. Hillock, J. Kenney and L. Gates of the Ottawa Citizen; E. Lemieux and M. L'Hereux of Le Droit; L. McLean, Times-Recorder, Brockville; Frank Ryan of CFRA; and J. Guest of CKCY.

Government officials present were G. McIlwraith, MP for West Ottawa; Herbert Richardson of the Bank of Canada; Ross McLean, National Film Board Commissioner; A. Newman of the Department of Trade and Commerce; and Senator W. deB. Farris.

From the Famous Players' organization were J. J. Fitzgibbons, president; R. W. Bolstad, vice-president; Morris Stein, eastern division manager; James R. Nairn, director of public relations and advertising; Ray Tubman, district manager; C. Markell, Capitol Theatre, Cornwall; J. McLennan, Capitol Theatre, Brockville; L. Mitchell, Regent Theatre, Brockville; H. Marshall, Regent Theatre, Ottawa; L. Gauthier, Cartier Theatre, Hull; P. Cook, Montcalm Theatre, Hull; W. Cullum, Capitol Theatre, Ottawa; and Tom Cleary, Consolidated Theatres, Montreal.

Not New to FPCC

In a brief speech to the guests Fitzgibbons said that the introduction of this group of films should mean additional aid to Britain in the form of Canadian dollars. "It also means that our patrons will enjoy, in addition to the greatest Hollywood productions, the best from Britain as well," Fitzgibbons said.

He reminded his audience that Famous Players had pioneered in the presentation of British pictures since the silent film days. Referring to the group of pictures recently acquired from England, Fitzgibbons stated that his company believed it was good business to present such a distinguished group of British pictures.

"Our duty to our 4,500 Canadian shareholders and our 4,000 employees is to book attractions strong enough to keep our theatres full," he said. "We feel that these top British attractions should be big at the boxoffice and at the same time should provide extra Canadian dollars for Britain."

In Hamilton Morris Stein presided at a meeting of managers, newspaper and radio men from the surrounding districts. He was accompanied by district managers Dan Krendel and Jack Arthur and by James R. Nairn.

A screening of The Fallen Idol at the Tivoli Theatre was followed by a luncheon in the Royal Connaught Hotel which was attended by managers Jim McDonough, Tivoli Theatre, Hamilton; Ted Doney, Royal Theatre, Guelph; George Fairley, Palace Theatre, Guelph; Eddie Landsborough, Capitol Theatre, Galt; Jack Ward, Seneca Theatre, Niagara Falls; Vern Hudson, Capitol Theatre, St. Catharines; Mel Jolley, Granada Theatre, Hamilton; Bill Burke, Capitol Theatre, Brantford; and Jack Knight, Capitol Theatre, Welland. Newspaper and radio representatives present from St. Catharines, Brantford, Niagara Falls and Hamilton, the last-named city being represented by Hugh Acton, Hamilton Spectator; William Partridge, Hamilton News; William Cranston, CKOC; and Eddie Stock, CHML.

Stein Presides in London

A similar meeting, under the direction of Morris Stein, was held in London where district manager Dan Krendel played host to a group of managers and representatives of the press and radio. At a luncheon in the Hotel London, following a screening of The Fallen Idol in the Capitol Theatre, Morris Stein and James R. Nairn told of the plans that have been made to present the group of British pictures in Famous Players' theatres.

Present at the London meeting were R. E. Churchill, executive editor, J. Burns, feature editor and Charles Fenn, assistant advertising manager, London Free Press; A. Kelman, CFPL; L. H. Dingman, publisher, St. Thomas Times Journal; W. Stewart, circulation manager; Len Evans, station CHLO, St. Thomas; and Ted Aiken, Chatham Daily News. Managers present were Bill Trudell and Tom McKnight of the Capitol and Patricia Theatres, London; Harry Wilson, Capitol Theatre, Chatham; T. H. Bowes, Capitol Theatre, Sarnia; Les Preston, Capitol Theatre, St. Thomas; and Earl Scandrett, Royal Theatre, Woodstock.

Other meetings are planned for eastern Canada.

At the same time Bob Eves, who has been responsible for the development of advertising on this special group of British pictures, made a flying visit to western Canada where, in association with district managers, he held meetings similar to those in the east. Western sessions with the managers, press and radio were in Winnipeg, Vancouver, Edmonton, Calgary, Regina and Fort William.

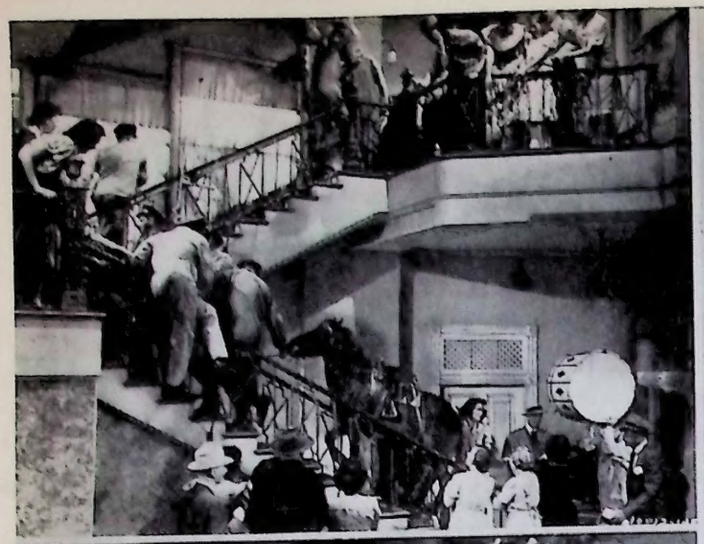
Petrillo Talks TV Pix Music Rates

Positions of the American Federation of Musicians and Ascap in the matter of music for television films — as distinct from television direct and televised motion pictures — will have important bearing on the future activities of the CBC, the NFB and Canadian radio stations and movie studios.

Last week in New York James C. Petrillo, AFM president, held a preliminary meeting in New York to discuss charges for music in television films and the National Film Board was represented by the deputy national film commissioner, Ralph Foster.

At the time he was queried about the NY meeting Walter Murdock, international vice-president for Canada of the AFM, had not yet been notified of it. However, he was due in New York for an executive board meeting and expected to be present at the talks if there in time.

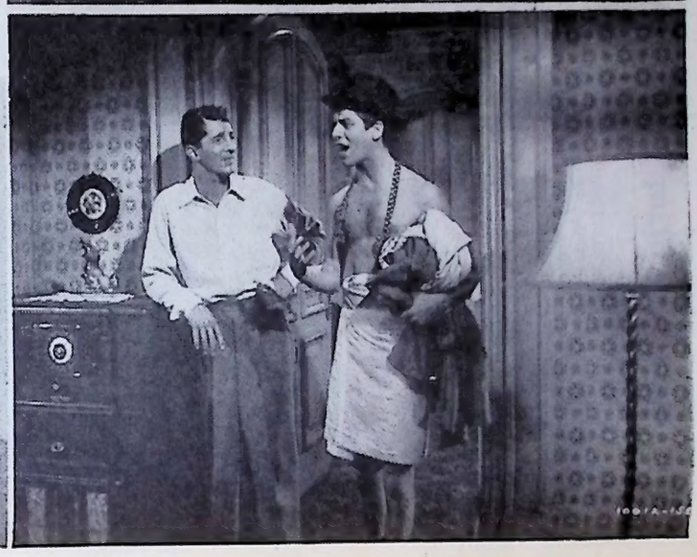
Some smaller Canadian film studios use canned music without interference from the union but it is doubtful if this will be permitted when TV films are produced here.



Paramount's 'My Friend Irma' Topnotch Comedy Film

PARAMOUNT'S My Friend Irma, starring John Lund, Diana Lynn, Don DeFore and Marie Wilson and introducing the song-and-comedy team of Dean Martin and Jerry Lewis, is an uproarious comedy that has cash registers singing a merry tune in key run situations.

Story, based on the "Irma" radio show, deals with a beautiful-but-dumb blonde, who is engaged to a fast-talking scrounger, and her girl friend, with whom she lives and who is determined to marry her boss and escape living an "average" life.



THE PICK OF THE PICTURES

CANADIAN Film Weekly
VOICE of the CANADIAN MOTION PICTURE INDUSTRY

REVIEWS INFORMATION RATINGS

Vol. 14, No. 39 REVIEWS FROM FILM DAILY, NEW YORK $2.00 Per Annum

Reviewers Praise 'Le Gros Bill'

The newest Canadian feature, Le Gros Bill, produced by Renaissance Films of Montreal, seems to have won critical approval—with some reservations—on being premiered at the St. Denis Theatre of that city. G. R. B., in the Montreal Star, said that in producing it "Canada's infant film industry took a step forward" and described it as "similar to recent Italian films produced on low budgets" in which local actors and backgrounds were used.

Though the plot suffers from a "romantic artificiality and a heavy dose of melodrama," the Star reviewer reports, it contains several action sequences of a riproaring nature. Its bilingual dialogue should give it appeal to Canadians who understand one or both official languages, although some of the humor will be lost to those who understand only English.

Yves Henry plays a Texas cowboy who comes to a Quebec village to claim a place inherited from his father and finds himself involved with a charge of stealing chickens planted on his farm. He saves the ringleader's life during a logging jam and wins the girl, Ginette Letondal, who looks like Elizabeth Taylor.

Photographer was Jean Bachelet and the musical score is by Maurice Blackburn.

Joan Evans To Star In 'Edge Of Doom'

Joan Evans who is starred in her film debut in Samuel Goldwyn's RKO release, Roseanna McCoy, will have the leading feminine role in his picturization of The Edge of Doom. Dana Andrews and Farley Granger have already been cast.

India Film Industry Second In World

The Indian film industry, which has an annual output of about 200 features from some 250 companies, ranks second only to the USA. It employs 18,000 and has an investment of $30 million.

A committee was recently set up by the Indian government to study the industry and make recommendations for its further development. It will also study the possibilities of manufacturing the raw stock and equipment.

EASY LIVING

with Victor Mature, Lucille Ball, Lizabeth Scott.

RKO 77 Mins.

TOLD WITH INGRATIATING SKILL IN PERFORMANCES AND DIRECTION, THIS ONE IS ADULT FARE WHOSE STORY REVOLVES AROUND A PRO FOOTBALL PLAYER AND HIS MARITAL PROBLEMS. WELL WRITTEN, IT HAS CRISPLY COMPELLING DIALOGUE.

Irwin Shaw's story of a professional football player's personal life is told with an ingratiating skill and warmth for which the able cast is to be congratulated.

In its essence the plot has to do with the marital discord that has been slowly mounting in pitch between Victor Mature and Lizabeth Scott. Wed since he first made the grade and then went on to become a popular figure in the public's sporting eye, the pair are gradually falling away from each other.

Achieving a plane that interestingly depicts the emotional problems of the individual—Mature — and the field of his endeavor, the story tells how Mature learns that he has a heart condition and in future must take it easy or else expire suddenly.

His game falling off, Mature is on the downgrade and Miss Scott is on the point of deceiving him with wealthy Art Baker. He is offered an assistant coach's job and later a bonus to play some real football to get the team into the championship playoffs. In order to get Miss Scott back he almost gets to play, even though it would be fatal. In a drunken moment he told Lucille Ball about his heart ailment, she in turn tells Sonny Tufts, an old college pal and team mate. Tufts tries to make him give up the idea of what is obviously suicide for glory and convinces him Miss Scott is not worth it. He leaves the field to meet up with his wife. The recipient of two chastening wallops from Mature, Miss Scott is soon ready to behave and they go off to take the coaching job.

CAST: Victure Mature, Lucille Ball, Lizabeth Scott, Sonny Tufts, Lloyd Nolan, Paul Stewart, Jack Parr, Jeff Donnell, Art Baker, Gordon Jones, Don Beddoe.

CREDITS: Producer: Robert Suarks; Director, Jacques Tourneur; Screenplay, Charles Schnee; Based on a story by Irwin Shaw; Photography, Harry J. Wild.

DIRECTION: Keen.

PHOTOGRAPHY: Fine.

MAKE YOUR RESERVATIONS NOW!

For the Annual

Meeting and Luncheon

of the

MOTION PICTURE THEATRES ASSOCIATION of ONTARIO

To be held

TUESDAY, NOVEMBER 1st, 1949

at the

KING EDWARD HOTEL, TORONTO

(Vanity Fair)

Registration	Business Meeting	Luncheon
9.30 A.M.	10.30 A.M.	1 P.M.

MOTION PICTURE THEATRES ASS'N OF ONTARIO
ARCH. H. JOLLEY, Secretary

21 Dundas Square EL. 9630 Toronto, Ont.

THE FIGHTING KENTUCKIAN

with John Wayne, Vera Ralston, Oliver Hardy.

Empire-Universal 100 Mins.

AN INTERESTING STORY, COLORFULLY UNFOLDED. WELL TURNED OUT PRODUCTION. LENDS ITSELF TO COLORFUL EXPLOITATION. SHOULD GO OVER WELL.

An interesting story basis about early settlers in Alabama and how a Kentucky regiment came to their rescue when they encountered difficulty is colorfully unfolded here. There is a great deal of swagger and incident involved in the narration which permits the well-selected cast to parade their thespian wares for good effect. Wayne as the male lead is in top form once again.

Wayne, a soldier in a Kentucky infantry outfit, is en route home when he meets Vera Ralston on the streets of Mobile shortly after the War of 1812 has ended. He decides to stay and press his courtship. Oliver Hardy, his bugle boy sidekick, also remains. The pair take up local residence.

The French colony, where Miss Ralston lives, is composed of aristocrats and soldiers who were exiled when Napoleon lost out at Waterloo. They have a code of honor and a polite style of behavior which proves a barrier to Wayne's courtship. However, Miss Ralson, who is promised to John Howard, a local bigwig, warms to Wayne's persuasive tactics.

A good deal of ill feeling is developed between Wayne and Howard. Posing as surveyors, Wayne and Hardy learn that markers left by an original survey have been moved so that it appears the French settlers are living on Howard's land.

When Wayne gets wind of the forthcoming evacuation he makes his moves. He escapes from a ticklish situation wherein Grant Withers kills Howard and reaches the settlers, who being old soldats are ready for eventualities. The Second Kentucky shows up to assist and when the smoke of battle clears Wayne is married to Fleurette, who of course is Miss Ralston.

CAST: John Wayne, Vera Ralston, Philip Dorn, Oliver Hardy, Marie Windsor, John Howard, Hugo Haas, Grant Withers.

CREDITS: Producer, John Wayne; Director, George Waggner; Written by George Waggner; Music, George Antheil; Photography, Lee Garmes.

DIRECTION: Good.

PHOTOGRAPHY: Superior.

Gloria Grahame Set

Gloria Grahame will star in Columbia's In a Lonely Place.

THE MIRROR

SMASH BABY RACKET!

BABIES FOR SALE!

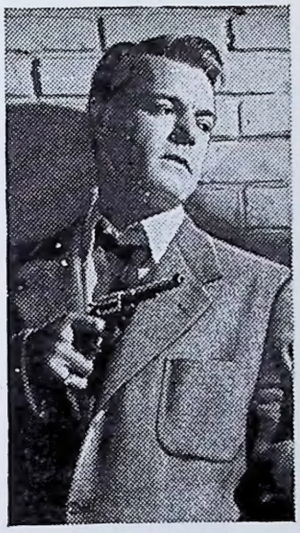
MYSTERY MANSION! This is the house that hid a thousand shameful secrets.

VICTIM'S SISTER RISKS MURDER

Paula Considine's search for the child of her murdered sister uncovers ring of ruthless racketeers now operating adoption fraud.

THREATS REVEALED

Acting as lure for the criminals, Miss Considine allowed herself



Lone Man Defies Gunmen Behind Vicious Baby Mart

Singlehandedly breaking down the fiends responsible for

UNWED MOTHER AIDS D. A.

Prominent clubwoman revealed as ringleader of notorious

"ABANDONED"

STARRING

DENNIS O'KEEFE · GALE STORM

Universal International

and **JEFF CHANDLER** · MEG RANDALL · RAYMOND BURR

Story and Screenplay by IRWIN GIELGUD • Produced by JERRY BRESLER • Directed by JOE NEWMAN • A UNIVERSAL-INTERNATIONAL PICTURE

Book It Now From

Empire - **Universal** *Films Ltd.*

THEY RUN THE GAMUT OF COMEDY FROM A TO WOW

ADAM AND EVELYNE won the award as the year's best entertainment at Locarno where things must be very funny indeed these days to be funny. Photo, taken between scenes in the studio, shows that stars Stewart Granger and Jean Simmons had a great time of it during production. Granger has never been better. Simmons, a potent teen-age draw since THE BLUE LAGOON, graduates from orphanage to those new off-the-shoulder Paris gowns in this one.

J. ARTHUR RANK Presents STEWART GRANGER and JEAN SIMMONS in ADAM AND EVELYNE, (Comedy-Romance). Two Cities Film. Produced and Directed by Harold French. Also current: With Stewart Granger, SARABAND, WOMAN HATER; With Jean Simmons, UNCLE SILAS, THE BLUE LAGOON.

1949 IS A VINTAGE YEAR FOR BRITISH COMEDY.
BOOK THEM NOW FROM EAGLE-LION